



Press Release

Paris | 19th June 2012

Broadcast Group M6 adopts Ina-Signature technology for web monitoring its content

In order to ensure better monitoring of its media on the Internet, M6 Group had chosen Ina-Signature, the software suite for video fingerprint generation and comparison.

Ina-Signature software is a technology built by Ina (Institut National de l'Audiovisuel), allowing the creation of a fingerprint from the video content, so as to identify copies and monitor their distribution over various media.

Ina-Signature is now recognized worldwide as one of the best systems available. Many contracts have been concluded with major American and European rights owners, TV channels, news, sports leagues, live video content providers, but also with web video platforms, such as Dailymotion and with popular video service providers. Today, the M6 Group becomes another one of Ina-Signature's key partners.

More info: <http://www.ina.fr/signature>

About Ina :

Ina is the global leader in digital archiving and promotion of audiovisual collections.

Preserving, promoting, transmitting: Ina's mission.

Gathering and preserving the images and sounds, which make up our collective memory, giving them meaning and sharing them with the general public: since 1974, this has been Ina's primary mission.

World's number one audiovisual centre for digital archiving and archive promotion, Ina has become the reference for technical innovation in both these fields. Its expertise is acknowledged today on every continent. To date, Ina's archives represent more than 3 million hours of programs.

Ina mediapro (www.inamediapro.com), the world's number 1 online digitized archive bank provides professionals with online access to more than 500,000 hours of television, 100,000 hours of radio and 3,000,000 documentary items, available in both French and English.

Institut National de l'Audiovisuel

www.ina.fr/signature

Twitter : @ina_audiovisuel

Contact Ina

Agnès Baraton

Tél : +33 1 49 83 20 95

abaron@ina.fr