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press release

CANAL+ and INA protect their catalogues with "Signatures"

CANAL+ has chosen "Signatures", a new technical process to protect web content, developed by INA.

Based on a video fingerprint system, "Signatures" enables video sharing servers handling User Generated Content (UGC) to detect attempts to upload protected content on video sharing sites without authorisation.

The "Signatures" of the programmes CANAL+ wishes to protect are grouped together in a data base which already includes the fingerprints of thousands of hours of programmes which are the property of INA.

The data base will be made available to video sharing sites, which must then give an undertaking that it will be used.

The sites will be able to recognise in real time the fingerprints of the video files received, and compare them with those contained in the reference data base.

The site is thus able to automatically block attempts to upload protected programmes for which no authorisation has been granted.

By adopting the system developed by INA, CANAL+ is going one stage further in the protection of its content on the Internet.

Other content owners (in France and the United States) have expressed interest in the process and are expected to join soon, extending the scope of the "Signatures" data base.

About CANAL+: With more than 5.14m subscriptions at the end of 2006, the channel CANAL+ is the core of the pay-TV businesses of the CANAL+ group. Available on CANAL+ Le Bouquet for all broadcasting technologies, CANAL+ offers a unique premium broadband channel format, with feature films, sport, news, fiction, documentaries and entertainment.

Since February 2004, Ina has been offering professionals a worldwide exclusive service on inamedia.com, the world's largest image bank of digitised audiovisual archives available online. Ina is also a research laboratory and the number one European centre for television and multimedia vocational training.

Furthermore, since April 2006, the general public has had direct access to more than 100,000 television and radio programmes on ina.fr for viewing or downloading. 50,000 programmes are added each year, and the offering has been extended with Learn (Apprendre), an online audiovisual education tool.

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