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press release

Europacorp adopts Ina "Signature" technology.

Europacorp, an important and fast-growing player in film production, is opting for Ina's "Signature" fingerprint technology.

Thanks to this technical process developed by Ina, video sharing sites such as Dailymotion are able to systematically reject uploads of Europacorp-protected content by Internet users.

This protection will be applied to all Europacorp films.

About Ina

Institut national de l'audiovisuel is a unique research laboratory which develops new technologies such as "Signature", a technical process for the legal management and protection of content on the web.

The number one European centre for training in the image and sound professions, Ina is today one of the major European players in television and digital media vocational training. Since October 2007, Ina'Sup, the School of Television and Digital Media, has been offering two master's degree courses: Television & digital archive management and Television & digital media production.

Since February 2004, Ina has been offering a unique service to professionals on inamediapro.com, the world's number one online digitised television archive image bank. Since April 2006, the general public has had direct access to more than 100,000 television and radio programmes on ina.fr for viewing or downloading. 50,000 programmes are added each year, and the offering has been extended with Learn (Apprendre), an online audiovisual education tool.

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